



## SYSTEM FOR SUPPORTING PICTURE FRAME MOULDING

### Field of the Invention

[0001] The present invention is directed to a system for displaying frame moulding and the like. In particular, the present invention is directed to a system for displaying picture frame moulding and other similar items in a limited area of space.

### Background of the Invention

[0002] In the retail custom framing business it is imperative to have a wide selection of moulding samples and designs. A well-equipped frame shop or store may have between one and three thousand moulding samples in inventory to provide a selection for every taste and budget. The problem faced by such retailers is how to display frames and moulding adequately within a limited space.

[0003] Traditionally, most shops place samples on a wall. To do that requires either a very large space or a smaller more limited selection. An alternative to wall mounting is to use a spinner rack, which has several sides and can accommodate a higher density of samples with a small footprint. The problem with spinners is that several racks put together create a cluttered appearance and are difficult for the customer to focus on and make a choice.

[0004] Another solution has been to have a sliding wall, similar to a sliding door on a garage, barn or hangar. However, the problem with this type of system is that it is cumbersome, awkward and difficult to move.

[0005] There have been a large number of patents issued which are directed to various retail display systems for a wide litany of products. U.S. Pat. No.